



The Midwest-Great Lakes SER Chapter is seeking sponsors for our tenth Annual Chapter Meeting that will be held April 20 to April 22, 2018 in Stevens Point, Wisconsin. The Midwest-Great Lakes SER Chapter is a regional SER chapter that serves the seven state region of Ohio, Indiana, Michigan, Illinois, Wisconsin, Minnesota, and Iowa. Our Annual Meetings have become known as excellent and exciting venues for ecological restoration. Our past nine Annual Meetings have attracted between 98 to 233 attendees from 21 states (all seven chapter states and California, Georgia, Kansas, Missouri, New York, Kentucky, Maryland, Mississippi, Nevada, Pennsylvania, South Dakota, Utah, Virginia, West Virginia), Ontario (Canada), and Bogota (Colombia) for this three day event. The typical structure of our meeting included poster session/sponsorship reception, keynote address, one to two plenary sessions, three to four concurrent oral presentation sessions, workshops, symposia, a business meeting, and offsite field trips. Please see the Chapter webpage (<http://chapter.ser.org/midwestgreatlakes/>) for more information about our past and current activities.

Our meeting theme is *Heeding the Call*, which represents our primary goal for the meeting of exploring how to promote the call to expand restoration efforts and partnerships beyond the typical site scale to larger spatial scales encompassing multiple ecosystem types. Our secondary goal is to bring together all who are interested in ecological restoration and contribute to advancing the field of ecological restoration. Our meeting agenda will be similar to our past six meetings and will include technical presentations, social events, workshops, and field trips

Several opportunities exist for your organization to demonstrate your commitment to the ecological restoration within the seven states of our Chapter. Your sponsorship will assist with defraying the registration cost, field trips, evening receptions, and meals for all attendees and will assist with greening the meeting. Sponsorship levels and benefits are as follows:

SPONSORSHIP LEVEL	AMOUNT	BENEFITS
Sharp-lobed Hepatica	≥ \$1,200	*Logo on program cover *Full page ad in program *5 complimentary registrations for employees of your company/organization *Exhibitor space
Yellow Trout Lily	\$1000 - \$1199	*Logo on program cover *1/2 page ad in program *4 complimentary registrations for employees of your company/organization *Exhibitor space
Rue Anemone	\$800 - \$99	*1/2 page ad in program *3 complimentary registrations for employees of your company/organization *exhibitor space
Prairie Trillium	\$600 - \$799	*1/4 page ad in program *exhibitor space *2 complimentary registrations for employees of your company/organization
Bloodroot	\$100 - \$599	*1/4 page ad in program *exhibitor space

Our keynote speaker will be Stephen Carpenter of University of Wisconsin-Madison. In the fall of 2017 we issued a call for workshop proposals, symposia proposals, and contributed presentation abstracts. We received four workshop proposals, two symposia proposals, and 58 contributed presentation abstracts and all of these have been accepted as part of our chapter meeting. Additional details regarding the 2018 Meeting and our previous Annual Meetings is available on our Chapter website (<http://chapter.ser.org/midwestgreatlakes/current-meeting/>). Based on our initial discussions a tentative itinerary for the meeting is as follows:

- Friday:** Keynote Presentation, Symposia, Contributed Oral Presentation Sessions, Sponsorship Reception /Poster Session
- Saturday:** Workshop, University of Wisconsin-Stevens Point Plenary Session, Plenary Presentation, Contributed Oral Presentation Sessions, Business Meeting, Awards Ceremony,
- Sunday:** Offsite field trips and volunteer workdays

Your support of this meeting will signify your support of ecological restoration within the Midwest-Great Lakes region and will ensure the continued success of the Midwest-Great Lakes SER Chapter that was formed to serve as a resource for all interested in ecological restoration within the Midwestern United States.

The Midwest-Great Lakes SER Chapter is a not-for-profit 501(c)(3) tax-exempt organization and all donations to MWGL SER are tax-deductible.

If you are interested in serving as a meeting sponsor then please contact:

Dr. Peter C. Smiley Jr. (Rocky)
Annual Meeting Chair/At Large Representative
Midwest-Great Lakes SER Chapter
Email: smiley.54@osu.edu